

## WHO WE ARE

Awarded at the African Union Summit in 2022 as the best support organization for women-led small and medium-sized businesses in Africa and distinguished as one of two finalist at the 2023 United Nations SDG Action Awards in Rome, Italy, ImpactHER, is a nonprofit organization, committed to empowering African women entrepreneurs by providing them with access to finance, markets, and business skills.

## WHY IMPACTHER?

## \$360B

Global funding gap of womenowned businesses

## \$42B

Funding gap of African womenowned husinesses

#### **30**%

Sub-Saharan African women with access to bank accounts

#### ~20%

Women in Sub-Saharan Africa are able to access long-term financing

#### 4%

African women entrepreneurs with access to bank loans

## WHAT WE DO



A program that trains, on a pro bono basis, African female entrepreneurs to build scalable businesses, connects them to new markets, and investors. ImpactHER has supported over 130,999 African female entrepreneurs in 54 African countries and provided them access to investors.

## **RebuildHER**

As a result of COVID-19, many female-led businesses have failed, or are at the risk of failing. RebuildHER program aims to revive at-risk women-led businesses by helping affected women restructure their failed businesses and position them for success. ImpactHER has helped over 11,479 African female entrepreneurs build resilient businesses.

# **EquipHER**

A six-month program that provides life skills training to at-risk and orphan African girls between the ages of 16 -20. ImpactHER has impacted 17,000 African girls across 20 schools in Africa.



A program that converts African womenbusinesses from non-technology to technology-supported supported businesses. ImpactHER has converted 49.397 non-tech businesses technology enabled businesses.

## **OUR HISTORY**

## **FOUNDED IN**



### ImpactHER was borne out of the dire need to bridge the gender finance gap that exists for African female entrepreneurs.

investment lawyers.



# Impact By The Numbers

**54** 

**African Countries Impacted** 

**99** 

**Countries Impacted Globally** 

92,892+

Women Business Owners In Our Community

**44**130.999

African Women Entrepreneurs **Trained** 

17,000

African Girls Impacted In 20 **Schools** 

**@49,397** 

Female-Led Businesses **Converted From Non-Tech To Tech-Enabled** 

\$\$5million

**Institutional Capital Unlocked** 

## **WE ARE PARTNERED WITH:**





## **RECOGNIZED BY:**

**Forbes** 







ImpactHER is led by investment professionals and