

### **WHO WE ARE**

ImpactHER is an impact-driven organization that bridges the entrepreneurship financing gap for African female entrepreneurs by training them on how to build scalable businesses, connecting them to institutional capital, and new markets. ImpactHER also empowers African girls by providing them with lifeskills and technology training.

### WHY IMPACTHER?

## \$360B

Global funding gap of womenowned businesses

### \$42B

Funding gap of African womenowned husinesses

### **30**%

Sub-Saharan African women with access to bank accounts

### ~20%

Women in Sub-Saharan Africa are able to access long-term financing

#### 4%

African women entrepreneurs with access to bank loans

### WHAT WE DO



A program that trains, on a pro bono basis, African female entrepreneurs to build scalable businesses, connects them to new markets, and investors. ImpactHER has supported over 20,000 African female entrepreneurs in 52 African countries and provided them access to investors.

# **RebuildHER**

As a result of COVID-19, many female-led businesses have failed, or are at the risk of failing. RebuildHER program aims to revive failed or at-risk women-led businesses by helping affected women restructure their failed businesses and position them for success. ImpactHER has helped over 11,479 African female entrepreneurs build resilient businesses.

## 🖱 EquipHER

A six-month program that provides life skills training to at-risk and orphan African girls between the ages of 16 -20. ImpactHER has impacted 17,000 African girls across 20 schools in Africa.



A program that converts African womenbusinesses from non-technology supported to technology-supported businesses. ImpactHER has converted 6,276 non-tech businesses to technology enabled businesses.

### **OUR HISTORY**

# **FOUNDED IN**



ImpactHER was borne out of the dire need to bridge the gender finance gap that exists for African female entrepreneurs.

investment lawvers.



# Impact By The Numbers

**African Countries Impacted** 

**89** 

**Countries Impacted Globally** 

45,000+

African women Entrepreneurs Reached

**22.734** 

**African Women Entrepreneurs Trained** 

**\$17,000** 

African Girls Impacted In 20 schools

**(1)** 5,378

**Female-Led Businesses Converted From Non-Tech To Tech-Enabled** 

\$\$2million

**Institutional Capital Unlocked** 

## **PAST COLLABORATORS**





## **RECOGNIZED BY:**

**Forbes** 







ImpactHER is led by investment professionals and